

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Andrew Robert Hyde)	Examiner:	Nelson, F.A.
)		
Serial No.	10/698,850)	Art Unit:	3628
)		
Filed:	10/31/2003)	Our Ref:	B-5282 621413-6
)		300200790-2
For:	"Making Purchase Decisions")	Date:	February 8, 2008
)		
)	Re:	<i>Response</i>
)		

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Notice of Non-Compliant Amendment dated 8 January 2008. The markings within claim 10 have been removed and the spelling of "previously presented" has been corrected in claim 28.

Claim amendments begin on page 2 of this response. Applicant's remarks, which are made without prejudice, begin on page 9 of this response.